

Meat in Vietnam

Market Direction | 2022-12-27 | 18 pages | Euromonitor

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Report description:

The price of pork has been increasing in 2022, because the cost of animal feed has been rising as a result of high inflation and increasing import costs. In addition, this has been a rebound after seeing strong price declines in 2020 and 2021, when the pandemic disrupted the supply chain for pigs, which were not purchased by butchers from local farms and therefore the price fell. Despite price rises, total volume consumption of pork is expected to rise in 2022, seeing a strong rebound from the d...

Euromonitor International's Meat in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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MEAT IN VIETNAM

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Domestic meat remains popular, and branded meat is gradually gaining consumer awareness

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