

Jewellery in South Africa

Market Direction | 2022-12-09 | 19 pages | Euromonitor

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Report description:

In 2022, South Africa has recorded one of the highest levels of food inflation that the country has seen for many years. This has forced many consumers to reduce expenditure on non-essential items due to the lack of disposable incomes. Furthermore, this has directly contributed to consumers not spending their money on jewellery, as food prices, electricity, mortgage rates, and the overall cost of living in South Africa has increased over the year. As a result, demand for jewellery continues to d...

Euromonitor International's Jewellery in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
January 2023

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