

## **Jeans in the Netherlands**

Market Direction | 2022-12-29 | 22 pages | Euromonitor

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### **Report description:**

Jeans remains one of the most popular apparel items for Dutch consumers and consumers on average own several pairs. However, the war in Ukraine and the resultant energy crisis has led to soaring inflation and dampened volume sales somewhat in 2022. As a result, while jeans registered a double-digit increase in current value sales, constant value sales only rose slightly. That being said, premium jeans were the best performers in terms of growth in value sales. There is an increasing range of pre...

Euromonitor International's Jeans in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Jeans market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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