

## **Jeans in Spain**

Market Direction | 2022-12-29 | 23 pages | Euromonitor

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### **Report description:**

Retail volume and retail constant value sales (2022 prices) of jeans continued to recover in 2022, but their growth rates slowed significantly, with demand remaining below its pre-pandemic peak. Mounting inflationary pressure during the year was the main driver of this slowdown, as it led a growing number of local consumers to reduce their discretionary spending. Some increased their saving in anticipation of further price increases, while others were forced to rein in their spending on non-esse...

Euromonitor International's Jeans in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Jeans market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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