

Jeans in Portugal

Market Direction | 2023-01-05 | 23 pages | Euromonitor

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Report description:

Jeans are considered a basic item of clothing by Portuguese consumers and therefore have a staple presence in consumers' wardrobes and drawers in 2022. Retail volume sales remained positive in 2022 as this type of apparel continues to be valued for its strength and its versatility. Indeed, jeans are perceived to be suitable to wear with various types of garments and footwear, and in various settings, both informal and formal. Moreover, jeans are increasingly accepted in the workplace thanks to t...

Euromonitor International's Jeans in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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