

Jeans in Mexico

Market Direction | 2022-12-29 | 24 pages | Euromonitor

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Report description:

Sales in jeans are overall supported by the versatility and comfort such garments offer, being able to be dressed up or dressed down, across many different environments. The new trend of blending smart with casual wear also benefits jeans, as they can be combined with smart shirts and blazers, or with more casual or polo shirts and trendy trainers. Indeed, jeans offer a mainstay garment which is widely adaptable in both men's and women's wardrobes. Furthermore, as office workplaces are increas...

Euromonitor International's Jeans in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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