

Hot Drinks in Hong Kong, China

Market Direction | 2022-12-16 | 37 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Demand for hot drinks continues to grow through retail in 2022, despite a challenging environment in Hong Kong where consumers are shifting their attention to foodservice in line with an easing of restrictions, especially for fresh coffee. This shift can be attributed to the transformation of local consumer tastes as they start to seek greater variety and more sophisticated flavours from different origins. They also increasingly consider the consumption of hot drinks as an experience and an oppo...

Euromonitor International's Hot Drinks in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Hot Drinks in Hong Kong, China
Euromonitor International
December 2022

List Of Contents And Tables

HOT DRINKS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022

Table 3 Retail Sales of Hot Drinks by Category: Volume 2017-2022

Table 4 Retail Sales of Hot Drinks by Category: Value 2017-2022

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2017-2022

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2017-2022

Table 10 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022

Table 11 □NBO Company Shares of Hot Drinks: % Retail Value 2018-2022

Table 12 □LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022

Table 13 □Penetration of Private Label in Hot Drinks by Category: % Retail Value 2017-2022

Table 14 □Retail Distribution of Hot Drinks by Format: % Volume 2017-2022

Table 15 □Retail Distribution of Hot Drinks by Format and Category: % Volume 2022

Table 16 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027

Table 17 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027

Table 18 □Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027

Table 19 □Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027

Table 20 □Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 21 □Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027

Table 22 □Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027

Table 23 □Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 24 □Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027

Table 25 □Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

COFFEE IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Resilient category performance despite impact of fifth wave in early 2022

Continuous growth for coffee pods driven by convenience factor

Rising sophistication evident in greater demand for fresh coffee beans

PROSPECTS AND OPPORTUNITIES

Gradual shift in coffee consumption back to foodservice presents risk to at-home demand

Rising sophistication in consumer tastes expected to increase demand for premium and sustainable coffee beans

Sales through e-commerce set to remain elevated over forecast period

CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2017-2022

Table 27 Retail Sales of Coffee by Category: Value 2017-2022

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2017-2022

Table 29 Retail Sales of Coffee by Category: % Value Growth 2017-2022

Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2017-2022

Table 31 NBO Company Shares of Coffee: % Retail Value 2018-2022

Table 32 LBN Brand Shares of Coffee: % Retail Value 2019-2022

Table 33 Forecast Retail Sales of Coffee by Category: Volume 2022-2027

Table 34 Forecast Retail Sales of Coffee by Category: Value 2022-2027

Table 35 □Forecast Retail Sales of Coffee by Category: % Volume Growth 2022-2027

Table 36 □Forecast Retail Sales of Coffee by Category: % Value Growth 2022-2027

TEA IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising health awareness drives demand for fruit/herbal tea

Greater focus on the functionality of tea

Premiumisation of tea as players collaborate with luxury hotels and restaurants

PROSPECTS AND OPPORTUNITIES

New product innovation to revive image and promote tea culture in Hong Kong

Slow growth for instant tea due to limited availability and waning consumer interest

RTD tea presents competition as players elevate their offers with popular brewing methods

CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2017-2022

Table 38 Retail Sales of Tea by Category: Value 2017-2022

Table 39 Retail Sales of Tea by Category: % Volume Growth 2017-2022

Table 40 Retail Sales of Tea by Category: % Value Growth 2017-2022

Table 41 NBO Company Shares of Tea: % Retail Value 2018-2022

Table 42 LBN Brand Shares of Tea: % Retail Value 2019-2022

Table 43 Forecast Retail Sales of Tea by Category: Volume 2022-2027

Table 44 Forecast Retail Sales of Tea by Category: Value 2022-2027

Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2022-2027

Table 46 □Forecast Retail Sales of Tea by Category: % Value Growth 2022-2027

OTHER HOT DRINKS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increasing popularity of new stores specialising in artisanal/single origin blends

Slowing demand for malt-based hot drinks in 2022

PROSPECTS AND OPPORTUNITIES

Reduced sugar set to be main area of new product development

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Greater sophistication needed as consumers shift away from chocolate-based flavoured powder drinks
Limited new brand entries and product innovation as consumers shift to foodservice

CATEGORY DATA

Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2017-2022

Table 48 Retail Sales of Other Hot Drinks by Category: Value 2017-2022

Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2017-2022

Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2017-2022

Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2018-2022

Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2019-2022

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2022-2027

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2022-2027

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2022-2027

Table 56 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2022-2027

Hot Drinks in Hong Kong, China

Market Direction | 2022-12-16 | 37 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2026-02-18
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com