

Hosiery in Taiwan

Market Direction | 2023-01-05 | 19 pages | Euromonitor

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Report description:

In 2022, retail value sales of hosiery were primarily driven by sales of non-sheer hosiery. The work-from-home trend since the onset of the COVID-19 pandemic and more and more workplaces embracing casual dress codes have led to a decline in demand for formal wear and sheer hosiery. Meanwhile, in non-sheer hosiery, there is a growing demand for crew socks and over-the-calf socks with a unique design. Increasingly, socks are an important element of one's outfit, adding creativity to womenswear and...

Euromonitor International's Hosiery in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Sun Flower Co retains its lead of hosiery, though Uniqlo continues gaining share

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