

Hosiery in Spain

Market Direction | 2022-12-29 | 18 pages | Euromonitor

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Report description:

Having plunged by around a fifth in 2020 in the midst of the pandemic, both retail volume and retail constant value (2022 prices) of hosiery began to recover in 2021, with this trend continuing into 2022. While retail volume sales exceeded their pre-pandemic level during the year, retail constant value sales remained well below it. This partly reflected the impact of elevated inflation, which led a significant number of local consumers to trade down to cheaper offerings. This helped to boost dem...

Euromonitor International's Hosiery in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOSIERY IN SPAIN

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As inflation bites, retail volume sales outpace retail constant value sales

Fashion continues to shift towards non-sheer hosiery

Heightened interest in health and fitness and athleisure trend boost demand for sports socks

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Demand will continue to shift towards sheer hosiery

An ageing population will help to boost demand for functional hosiery

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