

## **Hosiery in Poland**

Market Direction | 2022-12-29 | 18 pages | Euromonitor

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### **Report description:**

After a difficult 2020, which was marked by the pandemic and the associated restrictions on store operations, sales of hosiery were strongly revived in 2021 and continue to grow in 2022 due to the reopening of the local economy and increasing mobility outside of the home. Local consumers generally purchase hosiery from store-based retailers such as discounters, drugstores and open markets. However, in an inflationary environment, consumers are paying more attention to price and durability than b...

Euromonitor International's Hosiery in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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