

Hosiery in Morocco

Market Direction | 2022-12-29 | 17 pages | Euromonitor

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Report description:

Hosiery is typically purchased as and when needed or as part of regular shopping trips. Price is the overriding factor driving product choice in hosiery, but this has been accentuated by severe financial stresses caused by difficult economic conditions in Morocco. As consumers are financially constrained they are seeking value for money when buying hosiery, whilst brand loyalty is less important. Declining disposable income has prompted mass consumers to continue using hosiery they already have,...

Euromonitor International's Hosiery in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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