

## **Hosiery in Malaysia**

Market Direction | 2022-12-28 | 19 pages | Euromonitor

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### **Report description:**

Demand for hosiery improved significantly in 2022, following the relaxation of COVID-19 related restrictions, which saw consumers return to their workplaces, universities and schools. The return of consumers to their physical offices boosted demand for sheer hosiery, as did an increase in the number of social outings, as tights tend to be worn by women for special occasions. However, current value sales of hosiery remained below pre-pandemic levels, due to the ongoing prevalence of home working,...

Euromonitor International's Hosiery in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Innovative materials used to pique consumer interest

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Price promotion will continue to play vital role

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