

Hosiery in France

Market Direction | 2022-12-27 | 21 pages | Euromonitor

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Report description:

Hosiery sales continue their recovery in 2022, along the same trends which began in 2021. However, the category was structurally on the wane prior to 2020, primarily due to the historic declining sales seen in sheer hosiery. Non-sheer hosiery was more resilient during the hard years of the pandemic (March 2020 to the spring of 2021), thanks to consumers' better access to modern grocery retailers which were able to remain open, alongside the impact of the cocooning and loungewear trends which wer...

Euromonitor International's Hosiery in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOSIERY IN FRANCE

KEY DATA FINDINGS

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Hosiery continues its recovery, with trends starting to reverse

Sheer hosiery will re-face the challenges it saw prior to its 2022 bounce-back

Kindy acquires other labels, while the ailing Dim is sold

PROSPECTS AND OPPORTUNITIES

Mature category of non-sheer hosiery set to further cannibalise sheer hosiery

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