

## **Hosiery in Colombia**

Market Direction | 2022-12-28 | 17 pages | Euromonitor

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### **Report description:**

Despite the resumption in pre-pandemic lifestyles as consumers returned to their workplaces, sheer hosiery only managed to achieve a stable performance in volume terms in 2022. However, sales were unable to reach 2019 levels as fashion styles continued evolving towards more comfortable and casual styles.

Euromonitor International's Hosiery in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOSIERY IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sheer hosiery sales fail to make a full recovery due to lost wearing occasions as casual styles increasingly characterise fashion

Bright colours and prints epitomise the hosiery category in 2022

Industry players look for new ways to attract sales and extend their customer base

PROSPECTS AND OPPORTUNITIES

Informal retailing poses a threat to forecast period sales

Functional sheer hosiery benefits from further innovation

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