

Hosiery in Canada

Market Direction | 2022-12-28 | 19 pages | Euromonitor

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Report description:

The first half of 2022 saw women transition back to the workplace and social activities, with a corresponding upturn in demand for sheer hosiery. The growth in demand and increase in consumer e-commerce activity benefited domestic brands such as Threads, a Toronto-based sheer hosiery brand, provides a DTC (direct-to-consumer) subscription service, personalised for number of tights delivered, style and colour, as does the Montreal-based hosiery brand From Rachel. Threads offers sheer hosiery desi...

Euromonitor International's Hosiery in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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