

Hosiery in Argentina

Market Direction | 2022-12-28 | 17 pages | Euromonitor

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Report description:

During the pandemic, one of the hardest-hit categories within hosiery was sheer hosiery, which suffered from a dearth of social events and school and work attendance. A return to impulse purchases and pre-pandemic levels of activity outside of the home, including office attendance, has led to strong recovery in this category in 2022, compared with two years previously.

Euromonitor International's Hosiery in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Sheer hosiery recovers ground lost during the pandemic

New specialist outlets are challenging lingerie and sports stores in hosiery

Socks and pantyhose with designs are increasingly seen as a way of expressing personality.

PROSPECTS AND OPPORTUNITIES

Import restrictions will hamper the ability of manufacturers to meet consumer demand

Hosiery manufacturers produce for themselves and for apparel brands

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