

Fresh Food in Vietnam

Market Direction | 2022-12-27 | 70 pages | Euromonitor

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Report description:

In 2022, COVID-19 has been well-controlled in Vietnam, and the regulations on social distancing have been lifted. Therefore, supply chains have been re-established, and all channels - retail, foodservice and institutional - have gradually returned to normal operation, which is set to lead total volume sales of fresh food to return to growth in 2022. Retail maintained strong growth during the first two years of the pandemic, partly due to the closure or limited operations of the foodservice and i...

Euromonitor International's Fresh Food in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fresh Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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