

## Free From in India

Market Direction | 2023-01-05 | 30 pages | Euromonitor

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### Report description:

According to Euromonitor International's Lifestyles Survey 2021, a sixth of respondents said they were allergic or intolerant to certain foods, which was slightly higher than the level globally. According to the survey, there is also a significant population that chooses to be vegan - over a fifth of respondents. The survey also reports a notable proportion of the population to be living with diabetes. All this data indicates that there is no one-glove-fits-all approach that manufacturers can ta...

Euromonitor International's Free From in India report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Free From Allergens, Free From Dairy, Free From Gluten, Free From Lactose, Free From Meat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Free From market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Gluten-free products on the rise

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