

## **Footwear in the US**

Market Direction | 2023-01-04 | 22 pages | Euromonitor

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### **Report description:**

Following the drastic drop in sales amidst the pandemic in 2020, sales of footwear, especially sports footwear, then leapt in 2021, driven by the release of consumers' pent-up demand to revamp their wardrobes and return to normal life when pandemic-related restrictions were widely lifted across the US. Nevertheless, volume sales of footwear receded again in 2022, as surging inflation and the surrounding uncertainties limited consumer demand. Under the uncertain economic circumstances, consumers,...

Euromonitor International's Footwear in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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