

Footwear in the Czech Republic

Market Direction | 2022-12-28 | 20 pages | Euromonitor

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Report description:

Active, outdoor lifestyle trends remained important in 2022. These trends helped to drive a demand for certain types of footwear and provide a base for new product development and brand identities. During the Coronavirus (COVID-19) pandemic, consumers continued or grew accustomed to new outdoor activities in an attempt to counter prolonged home seclusion, leading to a demand for good quality waterproof footwear. This trend was adapted to incorporate street footwear that is stylish but functional...

Euromonitor International's Footwear in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2022

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Inflation impacts some categories of footwear more than others

Footshop deals with financial and operational problems

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