

Footwear in Spain

Market Direction | 2022-12-29 | 20 pages | Euromonitor

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Report description:

Having plunged by around a quarter in 2020 in the midst of the pandemic, both retail volume and retail constant value sales (2022 prices) of footwear continued to recover in 2022. However, growth rates slowed significantly, while demand remained well below its pre-pandemic level. During 2022, mounting inflationary pressure led a growing number of local consumers to reduce their discretionary spending. This led many to trade down to cheaper offerings, including private label, in footwear. However...

Euromonitor International's Footwear in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Footwear in Spain
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List Of Contents And Tables

FOOTWEAR IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Elevated inflation stalls post-pandemic recovery in demand
Mid-priced local brands increasingly under pressure
Casualisation trend boosts demand for trainers at the expense of shoes

PROSPECTS AND OPPORTUNITIES

Economic stress will continue to weigh on demand
Low fertility will weigh on demand for children's footwear
Impact of climate change will deepen

CATEGORY DATA

Table 1 Sales of Footwear by Category: Volume 2017-2022
Table 2 Sales of Footwear by Category: Value 2017-2022
Table 3 Sales of Footwear by Category: % Volume Growth 2017-2022
Table 4 Sales of Footwear by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Footwear: % Value 2018-2022
Table 6 LBN Brand Shares of Footwear: % Value 2019-2022
Table 7 Distribution of Footwear by Format: % Value 2017-2022
Table 8 Forecast Sales of Footwear by Category: Volume 2022-2027
Table 9 Forecast Sales of Footwear by Category: Value 2022-2027
Table 10 □Forecast Sales of Footwear by Category: % Volume Growth 2022-2027
Table 11 □Forecast Sales of Footwear by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN SPAIN

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 12 Sales of Apparel and Footwear by Category: Volume 2017-2022
Table 13 Sales of Apparel and Footwear by Category: Value 2017-2022
Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022
Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022
Table 16 NBO Company Shares of Apparel and Footwear: % Value 2018-2022
Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022
Table 18 Distribution of Apparel and Footwear by Format: % Value 2017-2022
Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2022
Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027
Table 21 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

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Table 22 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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