

## **Footwear in Saudi Arabia**

Market Direction | 2023-01-05 | 20 pages | Euromonitor

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### **Report description:**

Sales of footwear continued their recovery in 2022, with this being supported by several factors including the latest fashion trends, the government's focus on sport and fitness, more women joining the workforce and children returning back to school. Athleisure has been one of the key fashion trends in the Kingdom, with this being further fuelled by the pandemic during which consumers placed increased value on comfort. This trend not only boosted demand for sports footwear brands such as adidas,...

Euromonitor International's Footwear in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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Landmark Group continues to lead

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