

## **Footwear in Portugal**

Market Direction | 2023-01-05 | 20 pages | Euromonitor

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### **Report description:**

Footwear posted robust retail volume growth in 2022 as part of an ongoing recovery from the decline caused by the COVID-19 pandemic in 2020. The slump in demand for footwear in 2020 was driven by lockdowns and home seclusion measures to stem the spread of the coronavirus. Consumers remained at home for much of 2020, studying and working remotely and leading only limited social lives. This severely reduced the need or desire to upgrade footwear. Moreover, economic concerns in the wake of COVID-19...

Euromonitor International's Footwear in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Footwear in Portugal  
Euromonitor International  
January 2023

### List Of Contents And Tables

#### FOOTWEAR IN PORTUGAL

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Footwear continues its recovery as demand rebounds

Casual dress code drives footwear sales

Children's footwear is strongest performing category

##### PROSPECTS AND OPPORTUNITIES

Positive growth in volume and value terms as demand stabilises

Ethical concerns are set to support local production

Apparel & footwear specialists and sport goods stores to gain ground

##### CATEGORY DATA

Table 1 Sales of Footwear by Category: Volume 2017-2022

Table 2 Sales of Footwear by Category: Value 2017-2022

Table 3 Sales of Footwear by Category: % Volume Growth 2017-2022

Table 4 Sales of Footwear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Footwear: % Value 2018-2022

Table 6 LBN Brand Shares of Footwear: % Value 2019-2022

Table 7 Distribution of Footwear by Format: % Value 2017-2022

Table 8 Forecast Sales of Footwear by Category: Volume 2022-2027

Table 9 Forecast Sales of Footwear by Category: Value 2022-2027

Table 10 □Forecast Sales of Footwear by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Footwear by Category: % Value Growth 2022-2027

#### APPAREL AND FOOTWEAR IN PORTUGAL

##### EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

##### MARKET DATA

Table 12 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 13 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 18 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 21 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

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Table 22 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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