

Footwear in Morocco

Market Direction | 2022-12-29 | 18 pages | Euromonitor

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Report description:

Casual and sports-inspired fashion impacted footwear sales in 2022 as Moroccan consumers of different age groups and genders increased their participation in sports activities. Growing awareness of health and wellness has been bolstered by the COVID-19 crisis and saw consumers endeavour to adopt healthier lifestyles. The expansion of gyms, walking tracks and outdoor fitness equipment has enticed consumers. Moreover, Moroccan consumers are becoming more fashion-conscious and prefer to use the rig...

Euromonitor International's Footwear in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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FOOTWEAR IN MOROCCO

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Casual and sport-inspired fashion comes to the fore in footwear

Footwear unit prices decline

Plant Sport SARL leads footwear

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Sportswear to become lifestyle requirement as more consumers take up sports activities

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