

Footwear in Mexico

Market Direction | 2022-12-29 | 20 pages | Euromonitor

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Report description:

Footwear continues to see double-digit growth in 2022, albeit not as strong as the growth seen last year. Overall, the category is benefiting from consumers' return to out-of-home lifestyles, following the era of pandemic lockdowns. This includes the unrestricted return to workplaces, educational establishments, social events and venues, along with footwear and clothing stores, supermarkets, and department stores. Although athletic and streetwear shoes had a smaller impact during the confinement...

Euromonitor International's Footwear in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Recovery in footwear continues, in line with the full reopening of society
Parents seek good-quality, lower-priced options for their children's footwear
"Dupe" culture leads trends in fast-fashion apparel and footwear

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Strong opportunities for local players ahead
Relocation and "maquiladoras" become increasingly strong strategies in production
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