

Footwear in Canada

Market Direction | 2022-12-28 | 20 pages | Euromonitor

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Report description:

After a strong rebound in 2021, footwear is set to register lower, albeit healthy growth in retail volume and current value terms in 2022. Governments rolled back most COVID-19 related public safety measures in early 2022 and people returned to offices, workplaces and classrooms, and began partaking in social activities again. Whereas in 2021 sales growth was driven by athletic footwear, the first half of 2022 saw a recovery in demand for non-athletic footwear, such as shoes designed for the off...

Euromonitor International's Footwear in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Footwear in Canada
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List Of Contents And Tables

FOOTWEAR IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary pressures contribute to strong value growth while volume growth lags behind

Athletic footwear benefits from home and outdoor demand, while non-athletic styles recover as consumers transition to work and social norms

Consumers return to brick-and-mortar stores in 2022

PROSPECTS AND OPPORTUNITIES

Footwear set to benefit from the demand for a range of footwear to meet the different uses of consumers

Nearshoring not expected to have a significant impact on footwear over the forecast period

Players to respond to growing sustainability theme with new launches

CATEGORY DATA

Table 1 Sales of Footwear by Category: Volume 2017-2022

Table 2 Sales of Footwear by Category: Value 2017-2022

Table 3 Sales of Footwear by Category: % Volume Growth 2017-2022

Table 4 Sales of Footwear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Footwear: % Value 2018-2022

Table 6 LBN Brand Shares of Footwear: % Value 2019-2022

Table 7 Distribution of Footwear by Format: % Value 2017-2022

Table 8 Forecast Sales of Footwear by Category: Volume 2022-2027

Table 9 Forecast Sales of Footwear by Category: Value 2022-2027

Table 10 □Forecast Sales of Footwear by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Footwear by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN CANADA

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 12 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 13 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 18 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

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Table 21 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 22 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

Footwear in Canada

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