

Fish and Seafood in Vietnam

Market Direction | 2022-12-27 | 18 pages | Euromonitor

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Report description:

Thanks to good control of COVID-19 in 2022, all channels (retail, foodservice and institutional) have been allowed to fully reopen. Also, consumer demand has recovered due to the easing of mobility restrictions and greater confidence in leaving the home. Therefore, total volume sales of fish and seafood are set to see growth in 2022, rebounding from the decline seen in 2021. However, whilst retail volume sales are set to return to the pre-pandemic level, the foodservice and institutional channel...

Euromonitor International's Fish and Seafood in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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