

Firmenich SA in Ingredients (World)

Global Strategy | 2023-01-06 | 39 pages | Euromonitor

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Report description:

Firmenich is one of the world's largest fragrance and flavour producers, and focuses its strategy on research and development, as well as mergers and acquisitions. Firmenich is active in meeting consumer demand for diet transformation through plant-based proteins and reduction of sugar, salt and fat. The company also focuses on natural ingredients in fragrances and flavours by utilising digitalisation, green chemistry and biotechnology, in both developed and emerging markets.

Euromonitor International's Firmenich SA in Ingredients (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Ingredients industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Abrasives/Inorganics, Acidulants, Antifoams, Antifungals , Antimicrobials, Antiperspirants, Bleach Precursors, Bleaching Agents, Botanicals, Carotenoids, Cocoa Liquor, Cocoa Powder, Colours, Commodities, Conditioning Agents (Skin, Hair, Fabric), Cultures, Emollients, Emulsifiers and Co-Emulsifiers, Enzyme stabilisers, Enzymes, Fats and Oils, Flavour Enhancers, Flavours, Flours, Fluorescers, Fragrances , Humectants, Insect Repellents, Insecticides, Lacquers, Milk , Minerals , Miscellaneous Ingredients, Modified Flour, pH Control/salts, Phytoestrogens, Polysaccharides and Oligosaccharides, Preservatives/Antioxidants, Propellants, Proteins, Raising Agents, Reducing Agents, Skin Benefit Agents, Skin Lighteners, Skin Tanning Agents, Solvents, Sunscreens, Surfactant Cleansers and Adjuvants, Sweeteners, Synthetic Polymers, Homopolymers and Copolymers, Thickeners/Structurants, Tooth Care, Vitamins and Derivatives, Water Softeners/Chelators.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ingredients market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;

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* Use five-year forecasts to assess how the market is predicted to develop.

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