

Dairy Products and Alternatives in South Korea

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Report description:

The prolonged pandemic highlighted the importance of maintaining a strong and healthy immune system, as a way of consumers protecting themselves from disease. This led to the creation of the phrase "Healthy Pleasure" in South Korea, which means balancing health and pleasure with a more positive attitude rather than being stressed by life's pressures. Dairy players are therefore launching healthier options by reducing sugar levels or by adding functional ingredients whilst attempting to maintain...

Euromonitor International's Dairy Products and Alternatives in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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