

Dairy Packaging in Canada

Market Direction | 2022-06-20 | 9 pages | Euromonitor

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Report description:

During the COVID-19 pandemic, many consumers across Canada faced periods of home seclusion, with schools and workplaces switching to remote learning and working arrangements during the year. This meant that at-home consumption of meals, snacks and drinks all increased considerably in 2020. As such, unit volume sales of dairy packaging were boosted in 2020 as retail dairy consumption spiked. This phenomenon was visible in drinking milk products, for example, in which popular pack types such as HD...

Euromonitor International's Dairy Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DAIRY PACKAGING IN CANADA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Dairy packaging unit volume spike in 2020 is followed by declining sales in 2021

New product development drives growth in PET bottles

Packaging design remains key to brand differentiation

PROSPECTS AND OPPORTUNITIES

More recycled and recyclable plastic packaging to be used in dairy

Smaller pack sizes to gain popularity as on-the-go consumption returns

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