

## **Cooking Ingredients and Meals in Cote d'Ivoire**

Market Direction | 2023-01-05 | 35 pages | Euromonitor

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### **Report description:**

Demand continued to increase across most categories of cooking ingredients and meals in 2022 despite significant average unit price increases as high inflation eroded consumer spending power. General economic development, urbanisation and the spread of chained supermarkets and hypermarkets are among the most important reasons for rising sales, with consumers increasingly favouring products that offer convenience as the pace of life accelerates, especially for those living in major urban areas.

Euromonitor International's Cooking Ingredients and Meals in Cote d'Ivoire report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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