

**Confectionery Packaging in Canada**

Market Direction | 2022-06-20 | 9 pages | Euromonitor

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**Report description:**

As consumers were socialising more with friends and family in 2021, compared with 2020, when COVID-19 restrictions were preventing this for extended periods, seasonal chocolate saw a strong rebound, posting positive unit volume growth in 2021. This benefited the unit volumes of flexible plastic, folding cartons, aluminium foil, metal tins, other plastic trays and other rigid containers used in the packaging of seasonal chocolate in 2021.

Euromonitor International's Confectionery Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Confectionery Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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**Table of Contents:**

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List Of Contents And Tables

CONFECTIONERY PACKAGING IN CANADA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Seasonal chocolate and boxed assortments rebound with positive growth in 2021

Gum returns to positive growth in 2021 after its collapse in sales in 2020

Flexible packaging remains prominent in confectionery packaging

PROSPECTS AND OPPORTUNITIES

Growth expected for seasonal chocolate as well as chocolate pouches and bags

Flexible packaging retains lead as brands look for more sustainable variants

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