

Childrenswear in Portugal

Market Direction | 2023-01-05 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Childrenswear registered strong growth in retail volume sales in 2022 as children's clothes need to be renewed frequently as they age. Young children are particularly active and less careful with their clothes than adults requiring new outerwear in particular. In contrast to other European markets, second-hand sales of childrenswear remains a niche in 2022, despite recent significant growth.

Euromonitor International's Childrenswear in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Childrenswear in Portugal
Euromonitor International
January 2023

List Of Contents And Tables

CHILDRENSWEAR IN PORTUGAL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Childrenswear posts significant retail volume sales

Price increases are limited in childrenswear

Demand for private label rises as consumers seek economy lines

PROSPECTS AND OPPORTUNITIES

Second-hand childrenswear poses threat to apparel in medium to long term

More sustainable childrenswear products to emerge

Casual wear expected to remain a key trend in childrenswear

CATEGORY DATA

Table 1 Sales of Childrenswear by Category: Volume 2017-2022

Table 2 Sales of Childrenswear by Category: Value 2017-2022

Table 3 Sales of Childrenswear by Category: % Volume Growth 2017-2022

Table 4 Sales of Childrenswear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Childrenswear: % Value 2018-2022

Table 6 LBN Brand Shares of Childrenswear: % Value 2019-2022

Table 7 Forecast Sales of Childrenswear by Category: Volume 2022-2027

Table 8 Forecast Sales of Childrenswear by Category: Value 2022-2027

Table 9 Forecast Sales of Childrenswear by Category: % Volume Growth 2022-2027

Table 10 □Forecast Sales of Childrenswear by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN PORTUGAL

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 12 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 17 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

Childrenswear in Portugal

Market Direction | 2023-01-05 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com