

## **Childrenswear in Poland**

Market Direction | 2022-12-29 | 18 pages | Euromonitor

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### **Report description:**

Due to the worsening economic situation in Poland, mainly due to rapidly rising inflation, people are looking for opportunities to save money. Producers of children's clothing are trying to keep retail prices under control, nevertheless they too are rising and will continue to do so, due to the increase in production and operating costs. Nowadays, price is of paramount importance when choosing clothes for children, more so than in previous years. Consumers are still looking for quality, but more...

Euromonitor International's Childrenswear in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Childrenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Childrenswear in Poland  
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### List Of Contents And Tables

#### CHILDRENSWEAR IN POLAND

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Inflationary pressures contribute to strong value growth in childrenswear in 2022

Arrival of refugees from Ukraine boosts demand for childrenswear

Matching outfits for parents and children gain in popularity

##### PROSPECTS AND OPPORTUNITIES

Low birth rate likely to influence demand for childrenswear in the coming years

E-commerce continues to grow, albeit more slowly

Social media influencers are driving trends

##### CATEGORY DATA

Table 1 Sales of Childrenswear by Category: Volume 2017-2022

Table 2 Sales of Childrenswear by Category: Value 2017-2022

Table 3 Sales of Childrenswear by Category: % Volume Growth 2017-2022

Table 4 Sales of Childrenswear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Childrenswear: % Value 2018-2022

Table 6 LBN Brand Shares of Childrenswear: % Value 2019-2022

Table 7 Forecast Sales of Childrenswear by Category: Volume 2022-2027

Table 8 Forecast Sales of Childrenswear by Category: Value 2022-2027

Table 9 Forecast Sales of Childrenswear by Category: % Volume Growth 2022-2027

Table 10 □Forecast Sales of Childrenswear by Category: % Value Growth 2022-2027

#### APPAREL AND FOOTWEAR IN POLAND

##### EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

##### MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 12 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 17 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

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Summary 1 Research Sources

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