

Childrenswear in Morocco

Market Direction | 2022-12-29 | 18 pages | Euromonitor

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Report description:

Modernisation in Morocco has led to rising demand for more fashionable clothing. A rising number of international brands such as LC Waikiki, Kiabi and Defacto are providing gender-neutral apparel for children of all ages and are introducing global children's fashion trends into Morocco. These players are introducing the latest children's trends and fashions such as ripped jeans, cold-shoulder and off-shoulder tops, which are gaining popularity amongst smaller children as well as tweeneragers. Inte...

Euromonitor International's Childrenswear in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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