

Childrenswear in Morocco

Market Direction | 2022-12-29 | 18 pages | Euromonitor

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Report description:

Modernisation in Morocco has led to rising demand for more fashionable clothing. A rising number of international brands such as LC Waikiki, Kiabi and Defacto are providing gender-neutral apparel for children of all ages and are introducing global children's fashion trends into Morocco. These players are introducing the latest children's trends and fashions such as ripped jeans, cold-shoulder and off-shoulder tops, which are gaining popularity amongst smaller children as well as teenagers. Inte...

Euromonitor International's Childrenswear in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Childrenswear in Morocco
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List Of Contents And Tables

CHILDRENSWEAR IN MOROCCO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Modernisation leads to rising demand for fashionable clothing

Declining birth rates weaken sales of babywear

Parents are highly price-sensitive

PROSPECTS AND OPPORTUNITIES

Parents to rely heavily on sales, promotional events and also second-hand stores

Kids' active lifestyles will continue to drive demand for sportswear

Baby and toddler wear faces muted growth

CATEGORY DATA

Table 1 Sales of Childrenswear by Category: Volume 2017-2022

Table 2 Sales of Childrenswear by Category: Value 2017-2022

Table 3 Sales of Childrenswear by Category: % Volume Growth 2017-2022

Table 4 Sales of Childrenswear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Childrenswear: % Value 2018-2022

Table 6 LBN Brand Shares of Childrenswear: % Value 2019-2022

Table 7 Forecast Sales of Childrenswear by Category: Volume 2022-2027

Table 8 Forecast Sales of Childrenswear by Category: Value 2022-2027

Table 9 Forecast Sales of Childrenswear by Category: % Volume Growth 2022-2027

Table 10 □Forecast Sales of Childrenswear by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN MOROCCO

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 12 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 17 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

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