

Childrenswear in Israel

Market Direction | 2022-12-28 | 17 pages | Euromonitor

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Report description:

Childrenswear is more of a necessity for parents since babies and children are constantly growing out of their clothes. With a growing population in Israel of children aged 0-14 years, the category continues to see sales growth in 2022. However, with the rising cost of living and inflation pushing up average prices, many locals are purchasing fewer items in 2022. Indeed, retail volume sales slowed in 2022 compared to 2021.

Euromonitor International's Childrenswear in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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