

Cheese in France

Market Direction | 2022-09-06 | 22 pages | Euromonitor

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Report description:

Cheese is set to record a decline in retail volume sales, reflecting a resurgence in foodservice volume sales as local consumers flock to horeca establishments as the country's vaccination programme has largely been completed and COVID-19 related measures have been lifted. Conversely, retail current value sales are set to rise in 2022, driven by high inflation.

Euromonitor International's Cheese in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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