

Butter and Spreads in South Korea

Market Direction | 2022-09-08 | 18 pages | Euromonitor

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Report description:

While the impact of COVID-19 has been fading in South Korea after most pandemic-related restrictions were lifted in April 2022, retail sales of butter continue on their positive growth trajectory in both volume and value terms. While inflation also plays a part in the sales performance, more importantly, butter is becoming one of the most common grocery items in South Korean shopping baskets. Butter used to be perceived as an exotic ingredient, but growing consumption of baked goods at home, res...

Euromonitor International's Butter and Spreads in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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