

## **Butter and Spreads in Morocco**

Market Direction | 2022-09-08 | 20 pages | Euromonitor

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### **Report description:**

Butter and spreads are expected to register healthy current value growth, though volume growth will be significantly less. Rising prices dampens volume growth, as the war in Ukraine and continuing global supply constraints stemming from the pandemic, pushed up retail prices. Amid rising prices, many players introduced smaller pack sizes, especially in smaller grocery stores. Most manufacturers and retailers introduced smaller size packaging especially in small grocery stores. Examples include brands...

Euromonitor International's Butter and Spreads in Morocco report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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