

Butter and Spreads in Denmark

Market Direction | 2022-09-08 | 20 pages | Euromonitor

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Report description:

Retail volume sales of butter and spreads continue to decline in 2022 and there were numerous factors contributing to negative growth in the category during the year. Prominent among them was the ongoing recovery of Denmark's hospitality sector after the COVID-19 pandemic had a devastating impact on demand for consumer foodservice at the peak of the pandemic in 2020. Thus, after very strong foodservice volume growth was recorded in butter and spreads in 2021, further foodservice volume growth in...

Euromonitor International's Butter and Spreads in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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