

Beauty and Personal Care Packaging in Thailand

Market Direction | 2022-07-28 | 9 pages | Euromonitor

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Report description:

Packaging volumes of flexible aluminium/plastic, glass bottles, HDPE bottles, metal tins, PET bottles, speciality cosmetic containers and squeezable plastic tubes used for skin care products increased over 2020-2021. Consumers continued to indulge in DIY skin care routines in 2021. This trend picked up after the outbreak of COVID-19 in 2020, as consumers placed more importance on nourishing their skin than on wearing make-up, driving growth in the category and the associated packaging volumes. M...

Euromonitor International's Beauty and Personal Care Packaging in Thailand report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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BEAUTY AND PERSONAL CARE PACKAGING IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Skin care sees rising packaging volumes as consumers nourish their skin

Mask-wearing and lack of tourists account for decline in colour cosmetics packaging volumes

Increasing mobility drives sun care packaging volumes

PROSPECTS AND OPPORTUNITIES

Sustainable actions by brands, consumers and the government will drive packaging changes

Small pack sizes set to become increasingly popular

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