

Baked Goods in South Korea

Market Direction | 2022-12-27 | 22 pages | Euromonitor

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Report description:

In terms of packaged baked goods, leavened bread, cakes and pastries are set to see retail current value growth in 2022, with the most dramatic growth expected for packaged pastries. Although lifestyles are returning to pre-pandemic patterns, such as people returning to the workplace, and students returning to school, the consumption of leavened bread thrives as part of meals. Meanwhile, pastries, a common breakfast bakery item bought on the way to school or the office, has witnessed soaring sal...

Euromonitor International's Baked Goods in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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