

Bags and Luggage in Taiwan

Market Direction | 2022-11-15 | 17 pages | Euromonitor

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Report description:

With COVID-19 restrictions easing in the country, workers are returning to office and work spaces, travel is high once more as borders have reopened, and the vaccine rate is increasing - encouraging consumers to travel once more. As such, the demand for bags and luggage has increased in 2022, marking the start of a recovery for the landscape.

Euromonitor International's Bags and Luggage in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

BAGS AND LUGGAGE IN TAIWAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

The industry recovers after the border opens, boosting travel

Brands launch products with pre-orders before manufacturing

Local brands emerge, targeting Gen Z through social media marketing

PROSPECTS AND OPPORTUNITIES

Premium players launch limited edition products to boost price points

Growth for non-leather products and e-commerce across the forecast period

An increasing amount of consumers consider the ESG credentials of a brand

CATEGORY DATA

Table 1 Sales of Bags and Luggage by Category: Volume 2017-2022

Table 2 Sales of Bags and Luggage by Category: Value 2017-2022

Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022

Table 4 Sales of Bags and Luggage by Category: % Value Growth 2017-2022

Table 5 Sales of Luggage by Type: % Value 2017-2022

Table 6 NBO Company Shares of Bags and Luggage: % Value 2018-2022

Table 7 LBN Brand Shares of Bags and Luggage: % Value 2019-2022

Table 8 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 10 □Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 11 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

PERSONAL ACCESSORIES IN TAIWAN

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 13 Sales of Personal Accessories by Category: Volume 2017-2022

Table 14 Sales of Personal Accessories by Category: Value 2017-2022

Table 15 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 16 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Personal Accessories: % Value 2018-2022

Table 18 LBN Brand Shares of Personal Accessories: % Value 2019-2022

Table 19 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 20 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 21 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 22 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

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Table 23 □ Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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