

Bags and Luggage in South Africa

Market Direction | 2022-12-09 | 19 pages | Euromonitor

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Report description:

Consumers' disposal incomes in 2022 are being drastically changed by unprecedented economic conditions in South Africa. The impact of rising inflation on food, electricity, and fuel is forcing local consumers to reduce purchases of perceived non-essential items such as luggage as they focus on necessities. As luggage is not frequently purchased, demand is continuing to decline in 2022. Despite the reopening of international borders, it has not led to a surge in sales. Most consumers who are trav...

Euromonitor International's Bags and Luggage in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Bags remains strongest performer within category in 2022

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