

## **Baby Food Packaging in the Philippines**

Market Direction | 2022-07-11 | 8 pages | Euromonitor

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### **Report description:**

Among the various factors influencing the steady and stable but less than dynamic sales performances that were registered in baby food in the Philippines for most of the review period, including 2020 and 2021, one of the most important was the country's gradually declining birth rate. Prior to the emergence of the COVID-19 pandemic, the diminishing numbers of babies being born in the Philippines was the single most significant influence on baby food sales and the negative impact of this trend co...

Euromonitor International's Baby Food Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

BABY FOOD PACKAGING IN THE PHILIPPINES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Slowing but high birth rate in the Philippines remains an influential factor for baby food packaging

Growth rates remain low as no widespread stockpiling of baby food is seen during the pandemic

Metal tins continues gaining share in powder milk formula

PROSPECTS AND OPPORTUNITIES

Powder milk formula set to drive baby food sales, to the benefit of metal tins

Further strong growth expected for prepared baby food packaging

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