

Baby Food Packaging in South Korea

Market Direction | 2022-08-30 | 9 pages | Euromonitor

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Report description:

The packaging unit volumes of metal tins used in milk formula were in decline in both 2020 and 2021 due to the country's falling birth rate. This is one of the main constraints being faced by South Korea's baby food industry, as more couples are choosing to have only one child or not have any at all, against a backdrop of delayed marriages.

Euromonitor International's Baby Food Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

BABY FOOD PACKAGING IN SOUTH KOREA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Milk formula suffering due to the falling birth rate in South Korea

Stand-up pouches performing strongly in other baby food

Food safety a more important factor than packaging innovation in baby food

PROSPECTS AND OPPORTUNITIES

Declining birth rate will see metal tin unit volumes in milk formula continue to decline

Prepared baby food will be most dynamic over the forecast period

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