

Baby Food Packaging in Canada

Market Direction | 2022-06-20 | 9 pages | Euromonitor

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Report description:

Baby food packaging unit volumes, which had been registering positive, but modest, annual growth rates during the earlier years of the review period, recorded a major sales spike in 2020, when the COVID-19 pandemic hit the country. Following the initial outbreak of the virus in early 2020, the Canadian authorities declared public health emergencies in a number of regions of the country. After the announcement of these public health emergencies, many consumers panicked and turned to stockpiling a...

Euromonitor International's Baby Food Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN CANADA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Baby food packaging slips into decline in 2021 after the sales spike seen in 2020

Glass and metal presentations lose share to flexible packaging

Nestle introduces transparent packaging with innovative closure

PROSPECTS AND OPPORTUNITIES

Snacking trend to drive growth in other baby food, boosting usage of stand-up pouches

Nestle working with new materials and using recyclable packaging

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