

## **Baby Food in Denmark**

Market Direction | 2022-09-08 | 23 pages | Euromonitor

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### **Report description:**

2022 saw moderate volume growth in baby food in Denmark as high inflation led to soaring prices, resulting in double-digit value growth in current terms in the category over the course of the year. Strong unit price increases were due to the impact of the Ukraine conflict on the global food supply as well as booming demand due to consumers finally realising purchases that had been delayed during 2020 and 2021 to the impact of the COVID-19 pandemic. With manufacturers facing higher manufacturing...

Euromonitor International's Baby Food in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
January 2023

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