

Baby Food in Colombia

Market Direction | 2022-09-07 | 23 pages | Euromonitor

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Report description:

Volume sales of milk Formula in Colombia contracted during 2022 in a continuation of the negative sales trends seen in the category since 2019.. This can be attributed not only to the country's declining birth rate, but also the impact of educational programmes that seek to promote exclusive breastfeeding, at least during the first six months of the child's life. In addition, changes in the working habits of many Colombian people that have flowed from the COVID-19 pandemic have also played a rol...

Euromonitor International's Baby Food in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Baby Food in Colombia
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List Of Contents And Tables

BABY FOOD IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Milk formula volume sales continue to decline as current value sales rise due to inflation

A positive performance for dried baby food in 2022 as innovation returns to the category

2022 sees prepared baby food continue to recover from the sales declines seen in 2020

PROSPECTS AND OPPORTUNITIES

A bleak forecast period ahead for milk formula, with sales slated to continue declining

A positive performance slated for prepared baby food as demand continues to rise

Other baby food set to continue developing with decent growth from a low sales base

CATEGORY DATA

Table 1 Sales of Baby Food by Category: Volume 2017-2022

Table 2 Sales of Baby Food by Category: Value 2017-2022

Table 3 Sales of Baby Food by Category: % Volume Growth 2017-2022

Table 4 Sales of Baby Food by Category: % Value Growth 2017-2022

Table 5 Sales of Growing-Up Milk Formula by Age: % Value 2017-2022

Table 6 NBO Company Shares of Baby Food: % Value 2018-2022

Table 7 LBN Brand Shares of Baby Food: % Value 2019-2022

Table 8 Distribution of Baby Food by Format: % Value 2017-2022

Table 9 Forecast Sales of Baby Food by Category: Volume 2022-2027

Table 10 □Forecast Sales of Baby Food by Category: Value 2022-2027

Table 11 □Forecast Sales of Baby Food by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Baby Food by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN COLOMBIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 17 Penetration of Private Label by Category: % Value 2017-2022

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

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Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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