

## **Apparel and Footwear in Saudi Arabia**

Market Direction | 2023-01-05 | 92 pages | Euromonitor

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### **Report description:**

Sales of apparel and footwear continued on the path to recovery in 2022, although retail volume sales remained below the levels seen immediately prior to the outbreak of COVID-19. The onset of the global pandemic had a strong negative impact on sales of apparel and footwear in Saudi Arabia. Non-essential store closures, the suspension of sporting events, and the shift to remote working and distance learning all contributed to a steep decline in apparel and footwear sales in 2020. Some of these p...

Euromonitor International's Apparel and Footwear in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

January 2023

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